

Lee Ballin

Head of Business Development for Sustainability, BloombergNEF

Lee Ballin is the Head of Business Development for Sustainability at BloombergNEF - Bloomberg's primary research group focused on industry-transforming trends and technologies driving a cleaner, more competitive future.

Prior to this role, Lee was a founding member of Bloomberg's Sustainable Business & Finance team. For over 10 years Lee worked on integrating sustainability considerations into the company's operations while co-developing products and services for the Bloomberg Terminal and Bloomberg Media. He has established Bloomberg as a convener for impactful, must-attend conversations under the Sustainable Business Summit and Sustainable Finance Week banners. On the operations side, Lee and his team worked with internal departments to reduce Bloomberg's environmental footprint, saving over \$116m in costs to date and was responsible for the company's sustainability reporting and numerous internal and external corporate sustainability programs. He serves in multiple roles as a faculty member at New York University both teaching and advising the NYU Stern Center for Sustainable Business. Lee is a graduate of the Aspen Institute First Mover Fellowship Program and CORO Leadership New York. He sits on the advisory boards of the CECF's Strategic Investor Initiative and the steering committee for WBCSD's Aligning Retirement Assets project. Lee holds a bachelor's degree in business logistics from Pennsylvania State University and an MBA from New York University's Stern School of Business.