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Heike Reichelt is Head of Investor Relations and New Products at the World Bank Treasury. The World Bank Treasury manages the funding programs for the International Bank for Reconstruction and Development (IBRD), the International Development Association (IDA), and the International Finance Facility for Immunisation (IFFIm). Her team is responsible for managing relationships with bond investors, rating agencies and the financial media, and developing new bond products. These include products to raise awareness for the Sustainable Development Goals (SDGs) and climate change mitigation and adaptation - like World Bank Green Bonds. Heike also manages outreach to the sustainable and impact investing community and works with other issuers and market participants to encourage the growth of sustainable capital markets focused on making a long-term positive social and environmental impact through integration of environmental, social and governance criteria (ESG) in investment decisions. She has 20+ years of experience in finance – including as an engagement manager for the World Bank Treasury's Reserves Advisory Management Program for central banks and in the areas of export finance and capital markets, during her career at KfW, the largest German development bank. Heike was recognized for her role in building sustainable capital markets as the 2017 recipient of the prestigious Joan Bavaria Award.